# **Privacy & Cookie Policy for Fruit My Day**

**Effective Date: 05/10/2025** 

Welcome to Fruit My Day. We are an office fruit delivery business based in Ireland, committed to protecting your privacy and ensuring that your personal information is handled responsibly and in compliance with Irish and EU data protection laws, including the General Data Protection Regulation (GDPR).

### Information We Collect

We may collect and process the following types of information:

- **Personal Information**: Name, email address, phone number, company name, delivery address, billing details.
- **Order Information**: Fruit preferences, delivery schedule, quantity, and payment method.
- **Website Usage Data**: IP address, browser type, pages visited, and time spent on our site (collected via cookies and analytics tools).

### **How We Use Your Information**

We use your information to:

- Process and deliver your fruit orders.
- Communicate with you regarding orders, promotions, and updates.
- Improve our website, services, and customer experience.
- Fulfill legal obligations under Irish and EU law.

### **How We Protect Your Information**

We implement appropriate technical and organizational measures to safeguard your data, including:

- Secure servers and encrypted connections.
- · Restricted access to personal data.
- Regular security audits and software updates.

## **Sharing Your Information**

We do not sell your personal data. We may share your information with:

- **Delivery Partners**: To fulfill your orders.
- Payment Processors: To securely handle transactions.
- Legal Authorities: If required by law or regulation.

## **Your Rights Under GDPR**

As a customer in Ireland, you have the right to:

- Access, update, or delete your personal information.
- Withdraw consent for marketing communications at any time.
- Request data portability or restrict processing.
- Be informed about the cookies we use and manage your consent.
- Lodge a complaint with the Data Protection Commission (DPC) in Ireland.

### **Contact Us**

If you have questions about this Privacy & Cookie Policy or your data, please contact us at:

#### Fruit My Day

Email: fruitmyday.sales@gmail.com

Phone: (+353) 0894427917